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Metropolis to help Hyderabad in innovative city management

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Metropolis, the world association of major metropolises, plans to present Hyderabad to the world as a package for building social, economic and cultural relations, particularly with 140 major metropolitan cities around the world through its 11th world congress planned here in April next year.

Management practices

In turn, the city is expected to be benefited with innovative city management practices that have been successful elsewhere to make it a “smart city”, apart from improving its economy.

Metropolis has already launched preparatory work for the April 2014 World Metropolis Congress (WMC) by initiating a dialogue with the State government, the Greater Hyderabad Municipal Corporation (GHMC) and local event partner Hyderabad Convention Visitors Bureau.

Asked what made Metropolis choose Hyderabad as the WMC host, Sunil Dubey, Country Director (India) for Metropolis, said: “The social equilibrium evident in the city is unique and it’s a great example for the rest of the world to learn about social equity.” Its heritage, culture and rapid growth as one of the information technology hubs were among other reasons, he noted.

“The way communities live together, the resilience shown by them after every aberration is unique. That is looked at as an example the world over,” Mr. Dubey, who was on a visit to the city as part of the WMC preparatory work, said in a chat with *The Hindu*.

Several cities in the western world miss that social equity. Lack of social equity makes them intangible in spite of

establishing good infrastructure, he noted.

Partnership potential

International Relations Manager of Metropolis Agnes Bickart said Hyderabad has got huge partnership potential with similar cities such as Barcelona.

2 million visitors

Events alone bring over 2 million visitors to Barcelona annually.

All ingredients

Hyderabad has got all the ingredients for being a successful city but it has to apply them appropriately, she felt and added that the WMC will help it in that endeavour. WMC is being held for the first time in South East Asia since Metropolis was set up 1985 under the United Nations framework.

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